



EidoSearch President and Co-Founder David Kedmey to Speak at the Inaugural Thomson Reuters 2015 Lipper Alpha Forum & Fund Awards

Kedmey to Address the Importance of Big and Small Data, New World Signals to the Changing Research Landscape

David Kedmey, President and Co-Founder of EidoSearch is among a select group of industry leaders to speak at the U.S. Lipper Alpha Forum & Fund Awards hosted by Thomson Reuters. The Lipper Alpha Forum entitled “Transforming Investment Research and Strategy” will precede the awards dinner taking place on March 31st at the Mandarin Oriental in New York, NY.

For the first time, Thomson Reuters will host the Lipper Alpha Forum in conjunction with the prestigious Alpha Fund Awards. The forum aims to bring together leaders responsible for the evolving research relationship between buy and sell-side communities to discuss big data and emerging solutions and their impact on portfolio management.

Mr. Kedmey, an expert on the topic of applying advanced information processing techniques to the Big Data challenges in financial services, will address “Big and Small Data and New World Signals”. The discussion will focus on how companies are transforming social media, the deep web and data sets into analytics that investment managers can leverage to build predictive models; transforming the research landscape and driving firms to rethink their infrastructures.

“The topic of generating valuable analytics from Big Data is quickly transitioning from an interesting topic to a competitive need. Many larger hedge funds and asset managers are building data centric teams and committing significant resources to get an edge with public and proprietary data sets,” said Mr. Kedmey. “I’m excited to be a part of this important panel discussion, and to share how EidoSearch is enabling the buy side to better leverage their data to directly impact profitability and risk management.”

The U.S. Lipper Fund Awards recognize funds and fund management firms for their consistently strong risk-adjusted three-, five-, and ten-year performance relative to their peers, based on Lipper’s proprietary performance-based methodology. For additional information or to register, please visit <http://www.lipperweb.com/RegisterUser.aspx>. For further information on EidoSearch, or to schedule an interview with David Kedmey, contact David Allen, [dallen@eidosearch\(dot\)com](mailto:dallen@eidosearch(dot)com).

About EidoSearch

EidoSearch is a predictive analytics company harnessing Data-Based Intelligence to forecast financial event outcomes and return probabilities. Our customers include some of the world’s largest financial firms that use our information service to better manage risk and to make more informed investment decisions.

EidoSearch is headquartered in Toronto, with offices in New York and Boston.



Contact Information

David Allen

EidoSearch

<http://www.EidoSearch.com>

617-216-6340